

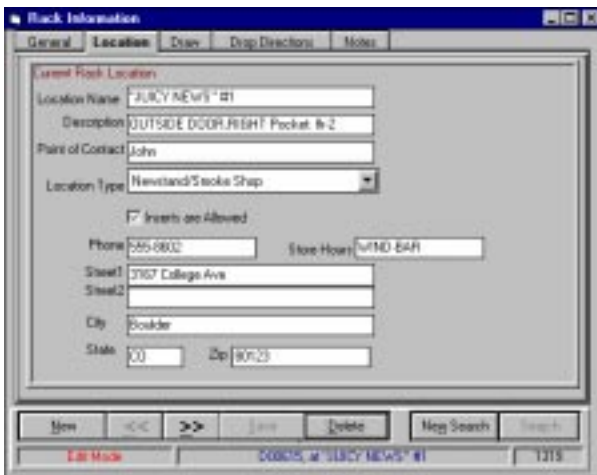
**Expanded  
for  
Bulk  
Drops!**

**What's New in...**

# RouteScout

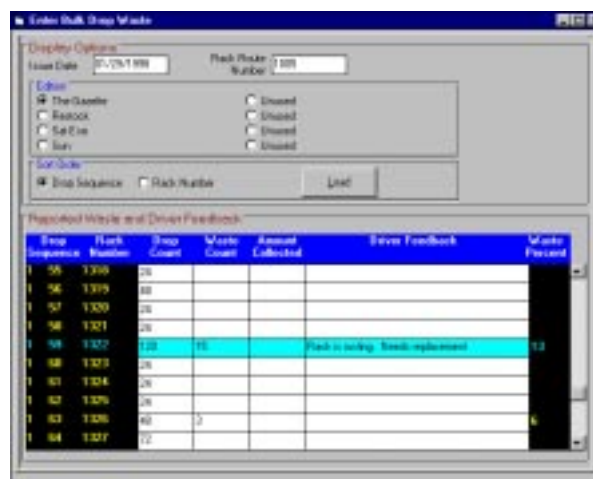
Version 3.0

**Reduce waste by monitoring your returns with RouteScout. Fake Brains' RouteScout software has been enhanced to track the bulk drop deliveries. RouteScout provides comprehensive drop listing reports, driver sheets, and waste reports to give you an accurate measure of who is reading your publication before the audit reports arrive.**



*Efficiently deliver your publication by organizing the drops in sequence order.*

- Create carrier invoices to simplify contractor billing.
- Assign carriers to each route that includes a group of racks.
- Flexible pay methods include paying by drop, paper, insert, mile, hour, and a base amount.
- Create restock routes for mid-cycle delivery.
- Suspend rack delivery during remodeling and closures.
- Notate the make and model of each rack and plan replacement and maintenance needs.



*Know what attracts the readers, whether it is the rack style, location or publication cover.*

- Learn which racks achieve the best pickup response.
- Make the stops more efficient by providing the drivers with a detailed drop listing.
- Substitute drivers are not a problem since specific directions to the location and rack are listed each issue.
- Reach the drops before the stores close with the awareness of closing hours.
- Easily find the rack within each location by describing the drop in detail.
- Waste calculates automatically after entering returns.

## Other Added Features:

- ✓ **Year 2000 Compliant**
- ✓ **Enhanced Quick Lists**
- ✓ **Prepares and Prints Postal Form 3602R**

